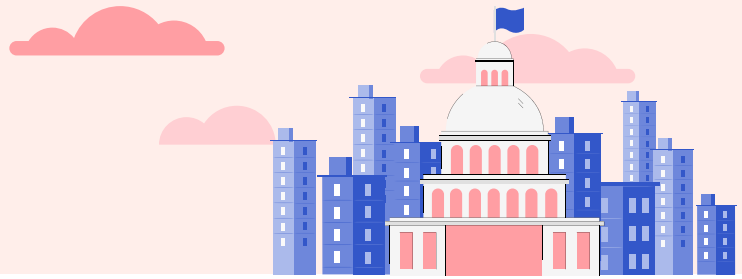


FLASH

MUNICIPALITIES



FLASH is rejuvenating yesterday's parking infrastructure with the industry's only end-to-end technology platform, built to solve your most pressing challenges with turnkey solutions for any asset type. With configurations that increase business efficiency, occupancy and drive down costs while improving the consumer experience, the FLASH platform alleviates hurdles of the fragmented marketplace.

Building Blocks for the Smart City of Tomorrow, Today

Today's mobility hubs are built on a foundation of best-in-class, cloud-based PARCS, delivering real-time business intelligence, AI enabled access/ monitoring, and increased ease of use for your parkers. Curb management must be modernized: coordinating and monetizing loading zones for on-demand rideshare, increased deliveries & soon autonomous vehicles. Under-leveraged curb management has lost US cities billions (American Planning Association, 2021). Consumers expectations demand even more: seamless technology, integrated with their phones, their favorite apps, even their cars and smart cities must meet their needs:

82%

of Americans use digital payments
(2021, McKinsey)

70%

of vehicles will be connected
to the internet by 2023 (Statista)

5-10 years

The timeline by which major
automakers have pledged to go fully
electric, digital, and connected

FLASH offers configurable, end-to-end or modular solutions that improve:



Driver/Parker Experience

Enhance ease & utility to remove stress + drive demand & customer loyalty

Create ease with **intuitive and ultra-reliable, un-staffed kiosks with digital, touchless payments**

Streamline high traffic windows with **best-in-class vend times** and a frictionless experience (LPR, RFID, AVI, Bluetooth)

Tap into digital customers with **ParkWhiz app's** parking availability searches, reservations, payments and integrations with top wayfinding and event ticketing apps



Operational Efficiency

Reduce staff hassles, optimize revenue & future-proof your investment

Create synergy across systems. Only FLASH offers **flexible, cloud-born solutions** on a single parking and mobility platform

Improve business decisions with **real-time data and intelligence dashboards** to optimize fees and permit access

Ensure compliance with our integrated suite of AI, machine learning **camera-based monitoring and enforcement solutions**



Smart City Ecosystems

Create mobility hubs that empower your community today & tomorrow

Increase revenue and reduce traffic/ circling with **rideshare staging solutions and event parking** with in app trip planning

Flex access and rates to meet the changing needs of **contract parkers** and facilitate **off-hours parking** for local shopping and dining

Offer enhanced mobility services that provide additional value, like **EV charging**, fleet management, scooters and more

FLASH's innovative approach is built to flex to your unique use-case and as a partner, we empower you through technology changes, marketplace shifts and consumer advocacy.

FLASH is helping municipalities increase revenue & efficiency with flexible solutions:

Tempe:

150%

revenue growth
at one location

Lexington:

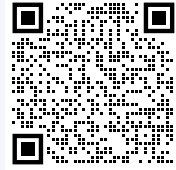
3 weeks

for end-to-end install on
3 locations (23 kiosks)

Bethlehem:

70%

reduction in support calls &
25% decrease in labor costs



**Scan to see municipality
case studies**

Municipal Partners

FLASH has implemented parking and mobility solutions to fit the needs of the largest scale, blended facilities campuses & small scale tailored needs of multi-location operations. We have municipal installations in the following cities:

- Asheville
- Austin
- Baton Rouge
- Bethlehem
- Billings
- Eugene
- Grand Rapids
- Harrisburg
- Las Vegas
- Lexington
- Louisville
- Reno
- Rochester
- Tallahassee
- Tempe
- Virginia Beach
- Weymouth

What partners are saying:



"FLASH has been a great partner. An incredibly fast installation has been followed up with the most attentive post install and customer success team that I've ever experienced."

GG Gary Means
Executive Director
Lexington Parking Authority



"We continue to see successful deployments with FLASH and that has led to a substantial expansion of services with the City."

GG Brandy Stanley
Parking Services Manager
City of Las Vegas



"We are able to provide a higher level of service by bringing this new PARCS system into the mix."

GG Adam Jones
Vice President
Downtown Tempe Authority



Ready for the Future in Your Operation?

Go to FlashParking.com/products to learn about how our suite of technology can power the evolution of your asset or select GET STARTED to get connected with a Municipal Mobility specialist.