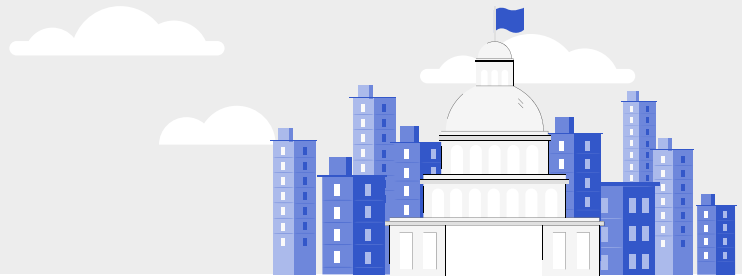


FLASH

MUNICIPALITIES



With over a decade of experience revolutionizing the mobility industry, Flash designed the only parking + charging platform built by industry experts to maximize return on investment. Flash's configurable solutions increase business efficiency, occupancy and consumer experience while driving down operational costs.

Building Blocks for the Smart City of Tomorrow, Today

Today's mobility hubs are built on a foundation of best-in-class, cloud-based PARCS, delivering real-time business intelligence, AI enabled access/ monitoring, and increased ease of use for your parkers. The electric vehicle market has rocketed from nascent to norm with EV sales projected to grow another 4x by just 2025. This means parking assets with integrated parking + charging are positioned to be the gas stations of the future. Last, and potentially most important, consumer expectations demand seamless tech integrated with their phones and connected cars.

89%

of Americans use digital payments
(McKinsey)

18x

growth in US charging ports needed
to meet 2030 EV charging demand
(S&P Mobility)

5-10 years

The timeline by which major
automakers have pledged to go fully
electric, digital, and connected

Flash delivers best-in-class solutions to drive business results today & adapt to future needs, improving:



Driver/Parker Experience

Enhance ease & utility to remove stress + drive demand & customer loyalty

Create ease with **intuitive and ultra-reliable, un-staffed kiosks with digital, touchless payments**

Streamline high traffic windows with **best-in-class vend times** and a frictionless experience (LPR, RFID, AVI, Bluetooth)

Tap into digital customers with **ParkWhiz app's** parking availability searches, reservations, payments and integrations with top wayfinding and event ticketing apps



Operational Efficiency

Reduce staff hassles, optimize revenue & future-proof your investment

Create synergy across systems. Only Flash offers **flexible, cloud-born solutions** on a single parking + charging platform

Improve business decisions with **real-time data and intelligence dashboards** to optimize fees and permit access

Ensure compliance with our integrated suite of AI, machine learning **camera-based monitoring and enforcement solutions**



Smart City Ecosystems

Create mobility hubs that empower your community today & tomorrow

Attract new parkers & increase loyalty with amenity or paid **EV charging** (Flash end-to-end program management included)

Increase revenue and reduce traffic/ circling with **rideshare staging solutions and event parking** with in app trip planning

Flex access and rates to meet the changing needs of **contract parkers** and facilitate **off-hours parking** for local shopping and dining

Flash's innovative approach is built to flex to your unique use-case and as a partner, we empower you through technology changes, marketplace shifts and consumer advocacy.

Flash is helping municipalities increase revenue & efficiency with flexible solutions:

Tempe:

150%

revenue growth
at one location

Lexington:

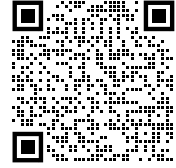
3 weeks

for end-to-end install on
3 locations (23 kiosks)

Bethlehem:

70%

reduction in support calls &
25% decrease in labor costs



**Scan to see municipality
case studies**

Municipal Partners

Flash has implemented parking and mobility solutions to fit the needs of the largest scale, blended facilities campuses & small scale tailored needs of multi-location operations. We have municipal installations in the following cities:

- Asheville
- Austin
- Baton Rouge
- Bethlehem
- Billings
- Eugene
- Grand Rapids
- Harrisburg
- Las Vegas
- Lexington
- Louisville
- Reno
- Rochester
- Tallahassee
- Tempe
- Virginia Beach
- Weymouth

What partners are saying:



"Flash has been a great partner. An incredibly fast installation has been followed up with the most attentive post install and customer success team that I've ever experienced."

GG **Gary Means**
Executive Director
Lexington Parking Authority



"We are able to provide a higher level of service by bringing this new PARCS system into the mix."

GG **Adam Jones**
Vice President
Downtown Tempe Authority



Ready for the Future in Your Operation?

Go to FlashParking.com/products to learn about how our suite of technology can power the evolution of your asset or select GET STARTED to get connected with a Municipal Mobility specialist.